I have frequently spoken of word and image as viruses or as acting as viruses and this is not an allegorical comparison. It will be seen that the falsifications of syllabic western languages are in point of fact actual virus mechanisms. The is of identity, the purpose of a virus is to survive. To survive at any expense to the host invaded. To be an animal, to be a body. To be an animal body that the virus can invade. To be animals, to be bodies. To be more animal bodies, so that the virus can move from one body to another. To stay present as an animal body, to stay absent as antibody or resistance to the body invasion.